Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered	
SERIAL NUMBER	86181063	
LAW OFFICE ASSIGNED	LAW OFFICE 106	
MARK SECTION (no change)		
EVIDENCE SECTION		
DESCRIPTION OF EVIDENCE FILE	1) Amendment To Allege Use: An amendment to allege use has been concurrently filed; 2) Nondescriptive: The thrust of Applicant's argument is not merely that TOWERMILL is a single word. The thrust of Applicant's argument is that also, even if the unitary mark TOWERMILL is broken up into "tower" and "mill," a "tower mill" has a specific meaning, which is a wooden or brick structure with a windmill on top. Applicant is not making such a device. Applicant makes its energy units to go on a tower that is typically metal. The ID has been revised accordingly. "Tower mill" describes a stone or brick tower with a wooden structure on it. That is not descriptive of Applicant's product being sold under the mark. Applicant will not sell a wooden structure for a stone or brick tower. Therefore, the mark is believed to be only suggestive of Applicant's goods or a feature thereof. Applicant has disclaimed the individual words TOWER and MILL. 3) Applicant has also offered to amend to the supplemental register, which Applicant would withdraw as unnecessary if the descriptiveness rejection has been overcome.	
GOODS AND/OR SERVICES SECTION (current)		
INTERNATIONAL CLASS	007	
DESCRIPTION		

Electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources; Wind-powered electricity generators; Solar-powered electricity generators; Windmills; Hybrid solar and wind energy generating devices, namely, wind-powered electricity generators also including a solar thermal collector sold as a unit; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solar-powered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit, and portable wind-powered electricity generators also including a solar thermal collector sold as a unit; Electrical and electronic apparatus and

equipment all for use in generating energy obtained from alternative energy sources for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Wind-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Solar-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Windmills for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Hybrid solar and wind energy generating devices, namely, wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solar-powered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; and portable wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast

FILING BASIS	Section 1(b)	
GOODS AND/OR SERVICES SECTION (proposed)		
INTERNATIONAL CLASS	007	

TRACKED TEXT DESCRIPTION

Electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources; Wind-powered electricity generators; Solar-powered electricity generators; Windmills; Hybrid solar and wind energy generating devices, namely, wind-powered electricity generators also including a solar thermal collector sold as a unit; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solar-powered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit, and portable wind-powered electricity generators also including a solar thermal collector sold as a unit; Electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Wind-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Wind-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Solar-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Solar-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Windmills for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Windmills for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street

light poles, large masted devices, or a mast excluding a wooden or brick structure; Hybrid solar and wind energy generating devices, namely, wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast, Hybrid solar and wind energy generating devices, namely, wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solar-powered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solarpowered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; and portable wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; and portable wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure

FINAL DESCRIPTION

Electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources; Wind-powered electricity generators; Solar-powered electricity generators; Windmills; Hybrid solar and wind energy generating devices, namely, wind-powered electricity generators also including a solar thermal collector sold as a unit; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solar-powered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit, and portable wind-powered electricity generators also including a solar thermal collector sold as a unit; Electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Wind-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Solar-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Windmills for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Hybrid solar and wind energy generating devices, namely, wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solar-powered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a

wooden or brick structure; and portable wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure

Structure	
FILING BASIS	Section 1(b)
ADDITIONAL STATEMENTS SECTION	
DISCLAIMER	No claim is made to the exclusive right to use TOWER or MILL apart from the mark as shown.
SUPPLEMENTAL REGISTER	The applicant seeks registration of the mark on the Supplemental Register (i.e., a change of the words 'Principal Register' to 'Supplemental Register'). NOTE: The applicant has separately filed an Allegation of Use, to change the basis of this application from Section 1(b), intent-to-use, to Section 1(a), use in commerce.
MISCELLANEOUS STATEMENT	A Notice of Appeal is being concurrently filed herewith
SIGNATURE SECTION	
RESPONSE SIGNATURE	/David L. Hoffman/
SIGNATORY'S NAME	David L. Hoffman
SIGNATORY'S POSITION	Attorney of record, CA bar member
SIGNATORY'S PHONE NUMBER	661-775-0300
DATE SIGNED	06/11/2015
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Jun 11 16:02:09 EDT 2015
TEAS STAMP	USPTO/RFR-24.199.8.170-20 150611160209783842-861810 63-53056741a3fd887f25faf8 8ac5579f7d2865489bc51b58d 75c34852fe6daf849e7-N/A-N /A-20150611154648769167

PTO Form 1960 (Rev 9/2007)

OMB No. 0651-0050 (Exp. 07/31/2017)

To the Commissioner for Trademarks:

Application serial no. **86181063** has been amended as follows:

EVIDENCE

Evidence in the nature of 1) Amendment To Allege Use: An amendment to allege use has been concurrently filed; 2) Nondescriptive: The thrust of Applicant's argument is not merely that TOWERMILL is a single word. The thrust of Applicant's argument is that also, even if the unitary mark TOWERMILL is broken up into "tower" and "mill," a "tower mill" has a specific meaning, which is a wooden or brick structure with a windmill on top. Applicant is not making such a device. Applicant makes its energy units to go on a tower that is typically metal. The ID has been revised accordingly. "Tower mill" describes a stone or brick tower with a wooden structure on it. That is not descriptive of Applicant's product being sold under the mark. Applicant will not sell a wooden structure for a stone or brick tower. Therefore, the mark is believed to be only suggestive of Applicant's goods or a feature thereof. Applicant has disclaimed the individual words TOWER and MILL. 3) Applicant has also offered to amend to the supplemental register, which Applicant would withdraw as unnecessary if the descriptiveness rejection has been overcome. has been attached.

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 007 for Electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources; Wind-powered electricity generators; Solar-powered electricity generators; Windmills; Hybrid solar and wind energy generating devices, namely, wind-powered electricity generators also including a solar thermal collector sold as a unit; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solarpowered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit, and portable wind-powered electricity generators also including a solar thermal collector sold as a unit; Electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Wind-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Solar-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Windmills for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Hybrid solar and wind energy generating devices, namely, windpowered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solar-powered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; and portable wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed:

Tracked Text Description: Electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources; Wind-powered electricity generators; Solar-powered electricity generators; Windmills; Hybrid solar and wind energy generating devices, namely, windpowered electricity generators also including a solar thermal collector sold as a unit; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solar-powered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit, and portable wind-powered electricity generators also including a solar thermal collector sold as a unit; Electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Wind-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Wind-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Solar-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Solarpowered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Windmills for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Windmills for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Hybrid solar and wind energy generating devices, namely, windpowered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Hybrid solar and wind energy generating devices, namely, wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solar-powered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solar-powered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; and portable wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast; and portable wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure

Class 007 for Electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources; Wind-powered electricity generators; Solar-powered electricity generators; Windmills; Hybrid solar and wind energy generating devices, namely, wind-powered electricity generators also including a solar thermal collector sold as a unit; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solarpowered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit, and portable wind-powered electricity generators also including a solar thermal collector sold as a unit; Electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Wind-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Solar-powered electricity generators for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Windmills for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Hybrid solar and wind energy generating devices, namely, wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; Modular alternative energy generating devices, namely, portable wind turbines, modular vertical axis wind turbines, portable solar-powered electricity generators, modular solar-powered electricity generators, modular wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure; and portable wind-powered electricity generators also including a solar thermal collector sold as a unit for use on a tower, telephone tower, antenna tower, communications tower, navigation tower, street light poles, large masted devices, or a mast excluding a wooden or brick structure

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

ADDITIONAL STATEMENTS

Disclaimer

No claim is made to the exclusive right to use TOWER or MILL apart from the mark as shown.

Supplemental Register

The applicant seeks registration of the mark on the Supplemental Register (i.e., a change of the words 'Principal Register' to 'Supplemental Register'). NOTE: The applicant has separately filed an Allegation of Use, to change the basis of this application from Section 1(b), intent-to-use, to Section 1(a), use in commerce.

Miscellaneous Statement

A Notice of Appeal is being concurrently filed herewith

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /David L. Hoffman/ Date: 06/11/2015

Signatory's Name: David L. Hoffman

Signatory's Position: Attorney of record, CA bar member

Signatory's Phone Number: 661-775-0300

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 86181063

Internet Transmission Date: Thu Jun 11 16:02:09 EDT 2015 TEAS Stamp: USPTO/RFR-24.199.8.170-20150611160209783

842-86181063-53056741a3fd887f25faf88ac55 79f7d2865489bc51b58d75c34852fe6daf849e7-

N/A-N/A-20150611154648769167